

FREE ICT PLATFORM TO USE IN REAL BUSINESS SECTOR

Open Call: Invitation for participation in the ESSENCE pilots

ESSENCE - *Easy eServices to Shape and Empower SME Networks in Central Europe* - invites enterprises to participate in the pilot use of ESSENCE e-services and use this unique opportunity to gain knowledge, test the ESSENCE platform, and embark on new business opportunities.

Objectives of the project

To create e-services that will help enterprises to make their business more effective, and to increase their productivity and competitiveness. ESSENCE faces these issues by developing eBusiness, eNetworking and eLogistics services as cornerstones for entrepreneur's competitiveness and economic development.

Why ESSENCE Platform? - Better access to technologies leads to success for entrepreneurs

To remain efficient, competitive and energy-efficient, entrepreneurs need access to sophisticated e-services that global corporations use. Such systems are usually complex and expensive.

ESSENCE offers both the promotion and intelligent use of ICT and non-technological solutions for entrepreneur's organization and management. ESSENCE develops: (a) a comprehensive business network management framework covering the needs of the target entrepreneurs by allowing ICT models customization for different operational conditions, (b) an eService platform as management framework serving every single entrepreneur with preferred ICT functions for daily business activities, and (c) the access to such eServices by a number of entrepreneurs starting from pilot cases to behave as living successful examples and widening during and after the project end.

Project pilots will explore the use of customized e-services that give logistics support to the individual entrepreneur. ***Entrepreneurs can see a chance in improving their competitiveness and international performance by exploiting the ESSENCE ICT network.***

What are the benefits for the participating companies?

- Free to enter and leave the system with no constraints and,
- Gain knowledge on the use of ESSENCE Platform
- Select and use the eServices of interest when wanted.
- Customize an individual network coordination model from a general collaboration framework.
- Co-create the ESSENCE Platform by giving back feedback on their actual needs

What does the ESSENCE Platform include?

- E-communication,
- E-Catalogues,
- Business network shaping – planning – operation,
- E-Document management and
- Performance evaluation,
- E-collaboration.

Pilot Participant Invitation

ESSENCE - Easy eServices to Shape and Empower SME Networks in Central Europe **invites enterprises to participate in the pilot use of ESSENCE platform and use this unique opportunity to gain knowledge, test the ESSENCE platform, give feedback, and embark on new business opportunities.**

Companies are invited to submit their interest for participation by email, ordinary mail or fax to:

For Poland (Wielkopolska region):

Institute of Logistics and Warehousing by 28th of February 2014 via telephone +48 61 850 49 45 or via email dawid.dolinski@ilim.poznan.pl

For Italy (Emilia-Romagna region):

ITL Institute for Transport and Logistics Foundation, viale Aldo Moro 38, 40127 Bologna, Italy, via postal service, via telephone +39 051 527 3737 - +39 051 527 3269 or via e-mail sdondi@regione.emilia-romagna.it - ciorfida@regione.emilia-romagna.it

For Germany (Leipzig-Halle):

University of Leipzig, by 28th of February 2014

via telephone: +49 341 97 33615

via email: schwarzbach@wifa.uni-leipzig.de

For Austria (Styria):

AREA m styria GmbH, Koloman-Wallisich-Platz 1, A-8605 Kapfenberg, Austria by 28th of February 2014 via telephone +43 3862 21234-0, fax -19, postal service or via email office@areamstyria.com

For Hungary (Nyugat-Dunantul):

ICEG Research & Policy, 3 Szegfu Str. H1222 Budapest, Hungary, by 28th of February 2014, via postal service, telephone +36 20 360 1916 or via email office@icegrp.hu

For Slovenia (Pomurje region):

Development agency Sinergija, by 28th of February 2014 via telephone +386 2 538 13 56 or via email katja@ra-sinergija.si

For more information and guidance please contact the above stated address or visit the project website <http://www.essence-project.eu/index.php>.