

SMART+ International Conference at the EUREGIA 2012

”Smart Solutions: support for SMEs in a challenging environment”

October 24, 2012

Leipzig/Germany

Program (Draft)

- 9:00** **Registration**
- 9:30** **Opening and Introduction**
- Luise Ebenbeck (Aufbauwerk Region Leipzig GmbH)
 - Saxon State Ministry for Economic Affairs and Labor (Speaker to be confirmed)
- 10:00** **Presentation: Objectives and instruments of INTERREG IVC to support SMEs**
- Petra Polaskova (INTERREG IVC Information Point East)
- 10:30** **Presentation: Overview of the selected instruments of SME support**
- Prof. Dr. Arno Basedow (Fraunhofer MOEZ)

11:00 Coffee break

- 11:20** **Experts` presentations: „Smart Solutions – Support of SMEs. National, regional and local perspectives“**
- Stanisław Sorys (Małopolska Region, POLAND)
 - Xaralambos Kiourtsidis (Western Macedonia, GREECE)
 - Mircea Fulea (Cluj-Napoca, ROMANIA)
 - Julia Spiridonova (Sofia, BULGARIA)
 - Speaker to be confirmed (Zaragoza, SPAIN)
- 12:10** **Experts` discussion: „Smart Solutions – Chances and Challenges for the future support of SMEs. Recommendations from the regions“**
- 13:15** **Round-up and closure of the conference**

13:30 Lunch and Get Together